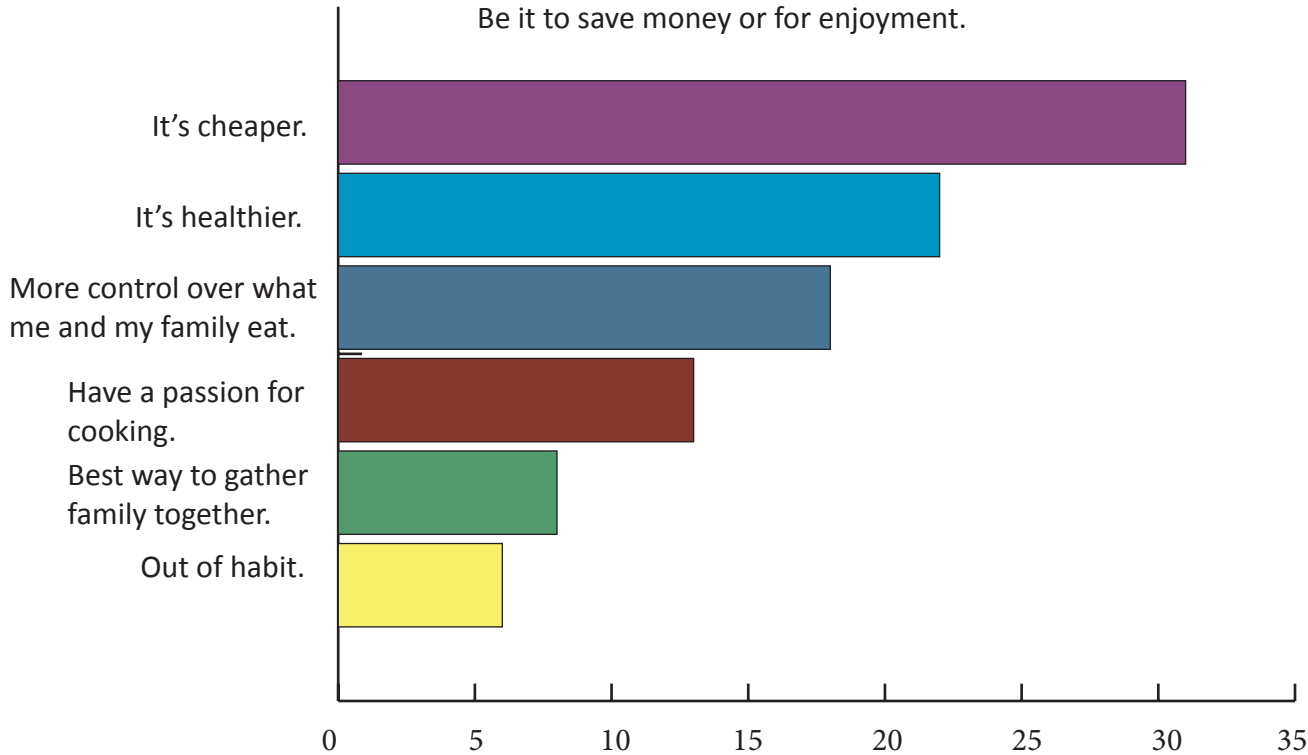


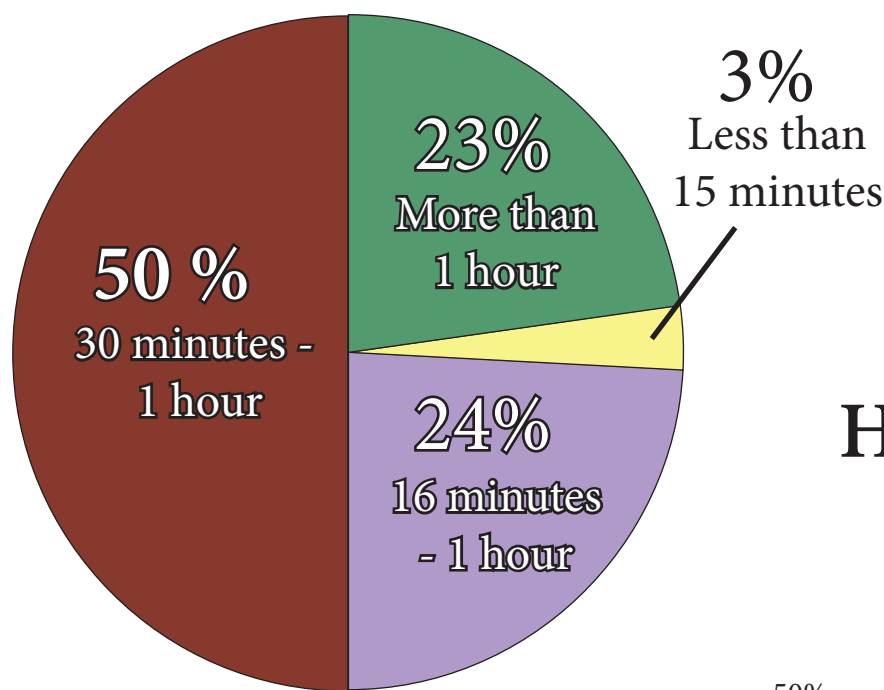
What is the main reason you cook?

People often have different reasons for cooking at home. Be it to save money or for enjoyment.



How long can you devote to cooking?

Everyone has a busy life, and each homecooked meal takes time. How long do most people spend on cooking?



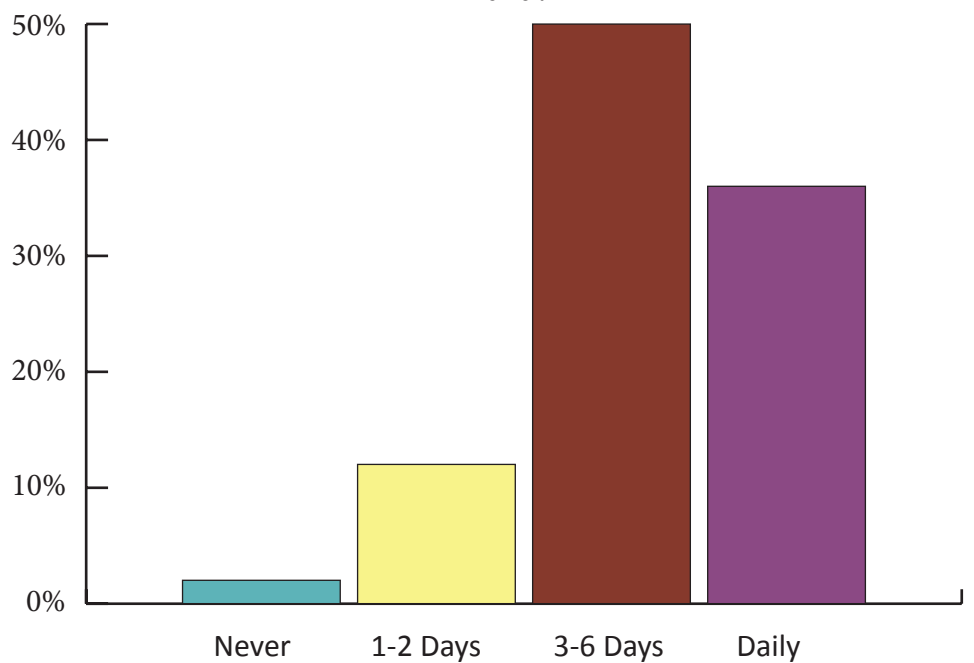
“Best Recipes”

The most commonly google searched items involving the words “Best Recipes”.

1. Chocolate Chip Cookies
2. Banana Bread
3. Meatloaf
4. Pancakes
5. Lasagna
6. Mac and Cheese
7. Burgers
8. Chili
9. Margaritas

How often do you cook each week?

Some people make sure they cook everyday, others are only able to cook once or twice a week. Where do most people land?



Who spends the most time cooking?

Young or old? Busy career people or retirees? Who spends more time in the kitchen?

